

Where Everyone Sticks Together

**WE
ST**

An **OnSide** Youth Zone

Role: Chair of Development Board & Trustee

Location: White City, London

WEST Youth Zone is seeking a new Trustee who will:

- ▶ Use their personal/professional networks, influence, and fundraising or business development experience to open doors and win financial support for WEST.
- ▶ Work alongside our Board and Leadership Team to provide leadership and challenge around diverse streams of income generation.





OPENED APRIL
2024

£5

£5 ANNUAL
MEMBERSHIP



50P ENTRY

£1

BITE CITY HOT
MEAL

3000+

OVER 3000
MEMBERS

ABOUT WEST

WEST Youth Zone, named Where Everyone Sticks

Together by local young people, opened in April 2024 - the 15th Youth Zone in the **OnSide network**. We are a purpose-built space fizzing with energy and crammed with incredible facilities. Staffed by talented, skilled and dedicated youth workers who truly believe in young people, helping them see what they could achieve, and giving them the skills, confidence and ambition to go for it.

At WEST, we believe **all young people in West London** should have the opportunity to discover their passion and their purpose and be able to explore where it can take them. We are open 7 days a week, while schools are closed - that's evenings and weekends, plus all through the school holidays. We offer a **safe and active space for young people** to flourish in their leisure time, where their interests can be nurtured, and they can grow as individuals.

West London is an area of wide disparities, with an acute need for youth services. This vast difference between those living in different parts of our city can lead to radically different life outcomes. The London Borough of Hammersmith and Fulham recognised this need and supported the build of the Youth Zone but do not fund ongoing running costs. **As a charity, we manage a Patrons Programme and rely on mid/large scale corporate and private donations.** These generous donations have so far enabled over 55,000 visits to the Youth Zone from young people from far and wide. We are committed to sustaining this year-round support, and ambitious to do even more. This is a charity that the whole community can be proud of, and **you can be part of that journey.**



THE ROLE

As WEST's Chair of the Development Board you will:

- Act as a champion for WEST, using your extensive personal or professional networks, influence as well as your fundraising or business development experience to solicit funding support for WEST in line with WEST's values and strategic priorities.
- Support the Board and the Leadership Team to develop its fundraising strategy, providing leadership, oversight and challenge around income generation — including corporates, individuals and families, legacy giving and trusts & foundations.
- Join WEST's committed and high-performing Board of Trustees as a Director, working collaboratively to provide excellent governance of the charity.
- Follow guidance on good practice, transparency, risk, and ethical and legal compliance in fundraising.

You will have the following key attributes:

- Experience of major donor/philanthropic fundraising, and/or experience of raising significant investment in a business environment.
- Extensive personal or professional networks in London with a willingness to actively use them to support WEST's fundraising efforts.
- A passion for the positive contribution and role young people can play in society given the right opportunities.

Time Commitment

- 4 Board meetings/year & 4 Development Boards
- Regular engagement with the CEO & Head of Fundraising & Communications
- 1 x Board development day/year
- Participation in occasional WEST events



**AMBITIOUS &
MOTIVATED**



VALUES-DRIVEN



**POSITIVE ROLE
MODEL TO
YOUNG PEOPLE**



KEY RESPONSIBILITIES

- **Relationship building and networking:** Act as a champion / ambassador for WEST, using your extensive personal or professional networks and influence to solicit funding support and generate warm leads for WEST in line with WEST's values and strategic priorities.
- **Set up and steer a new Development Board:** Work with our new Chair and the Head of Fundraising & Communications to set up and steer a Development Board of external advisors who will support with new introductions to help us meet our ambitious fundraising targets.
- **Strategy and oversight:** Contribute to the development, monitoring and evaluation of the fundraising strategy, ensuring alignment with the overall organisational strategy and financial plans as well as supporting the CEO and Head of Fundraising and offering constructive challenge.
- **Governance and compliance:** Serve on WEST's Board of Trustees as a Director, working collaboratively to provide excellent governance of the charity. Follow guidance to ensure that fundraising activity is legally compliant, ethical, in line with the Code of Fundraising Practice and meets best practice.
- **Monitoring and reporting:** Help shape the Fundraising Team's regular reports to the Board, asking probing questions and contributing to setting key performance indicators (KPIs) for fundraising to help ensure transparency and accountability.



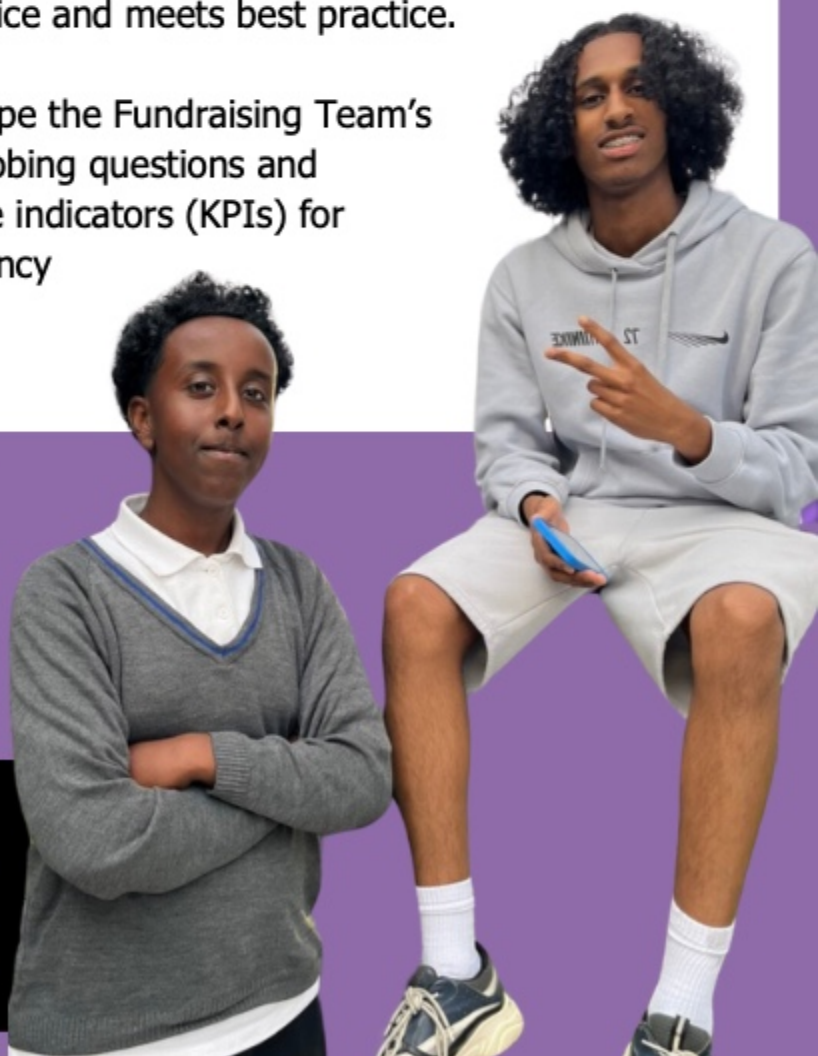
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PERSON SPECIFICATION

- A strong and visible passion and commitment to WEST, its strategic objectives and cause.
- Strong relationship building and communication skills with an extensive personal or professional network already in place in London and a willingness to actively use it.
- A determination and drive to meet ambitious targets.
- A strategic thinker with an ability to see the big picture but also able to dig into the detail when needed.
- Ability to commit sufficient time to fulfil the needs of the role
- Awareness of equality and diversity issues including sensitivity to the lived experience of our members and an understanding of the importance of their voices in our story telling.

TERMS

- This is a voluntary position.
- Reasonable expenses when incurred
- Trustees are expected to serve a three-year term to be eligible for reappointment for one additional term

APPLICATION PROCESS

- To apply, send your **CV and a short supporting statement** making reference to the person specification to recruitment@westyouthzone.org
- **Applications are rolling and will close once an appointment is made**

- WEST Youth Zone are committed to safeguarding and promoting the welfare of children, young people, and vulnerable groups. This position is subject to an Enhanced DBS check.



OUR VALUES



An **OnSide** Youth Zone



YOUNG PEOPLE FIRST

Young people are at the heart of everything we do, inspiring and challenging us to deliver services that exceed their needs and challenge them to be the best they can be.

EXCELLENCE

We encourage ourselves and each other to be the best we can be through continuous learning and improvement, and a focus on finding solutions.



RESPECT

We act with honesty and integrity, celebrating diversity across the whole organisation and caring about each other, our young people and the Youth Zone environment.



AMBITION

We are passionate and driven in taking on new challenges, embracing new ideas and exceeding our ambitions for young people, the Youth Zones and our local communities.

COLLABORATION

We create and nurture strong, creative partnerships, working together to achieve better results and outcomes for young people.

