



WEST YOUTH ZONE

IT'S ABOUT OPPORTUNITY

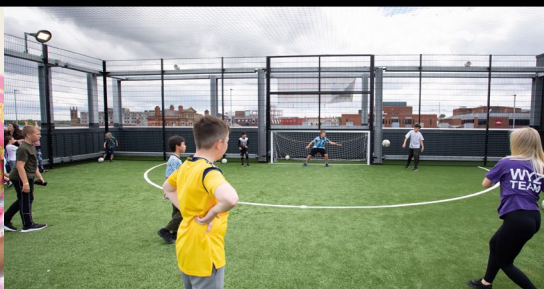
A WORLD CLASS YOUTH ZONE

where all young people from Hammersmith
and Fulham can reach their full potential,
grow their dreams and achieve their goals.

westyouthzone.org

WE ST

An **OnSide** Youth Zone



WHAT IS WEST YOUTH ZONE?

WEST Youth Zone is a youth project designed to provide a safe, inspiring and affordable leisure environment for thousands of young people from across Hammersmith and Fulham. It is being developed by OnSide, taking on the charity's tried and tested model in partnership with Hammersmith & Fulham Council.

WHY HAMMERSMITH AND FULHAM?

- There are over 8,300 young people living in poverty, which is 40% of the youth population of Hammersmith.
- The borough has high levels of deprivation, with significant pockets in the north – including White City.

WHAT WILL WEST OFFER?

- Open every day of the week with access to youth workers, every evening and weekend, as well as daytime during school holidays.
- At least 20 activities every night.
- All facilities are state-of-the-art and include a high spec music room, a rooftop 3G pitch, climbing wall, dance studio, gym, martial arts studio, kitchen, enterprise area, wellbeing and self-improvement space and lots more!
- Safe environment for all young people from 8–19 years old and up to 25 with additional needs.
- WEST Youth Zone, in partnership with other local youth organisations, will

enable young people to raise their aspirations and confidence to create a healthier and happier generation.

WHERE WILL IT BE LOCATED?

Hammersmith and Fulham Youth Zone will be part of EdCity, an innovative education hub in White City.

The site, which has been adopted by Ark Swift Primary Academy, Harmony Neighbourhood Nursery and the Adult Community Learning Centre, is currently being redeveloped with state-of-the-art facilities for a replacement school, nursery and adult education centre as well as the Youth Zone. More information is available on the project website: www.edcity.co.uk.

HOW WILL THE YOUTH ZONE BE FUNDED?

The unique funding model for WEST Youth Zone will see a special partnership between private and public sector support as well as charitable trusts and grants and through the affordable membership of young people themselves which will cost just £5 per year and then only 50p each visit.

HAMMERSMITH AND FULHAM YOUNG PEOPLE'S DEVELOPMENT GROUP

WEST Youth Zone will be a place where young people can find meaning and direction for their future, developing and creating their own legacies. The name WEST has been chosen by just under 3,000 young people within the borough following a vote on designs produced by the YPDG (Young People's Development Group). Everywhere that OnSide develops a Youth Zone a YPDG is established, made up of young people from the area who help shape and influence the new facility.

This has just been the start though and the YPDG will now play a major role in the continuing development of WEST Youth Zone. They'll be heavily involved with things like interior design, promotion and even interviewing staff.

If you would like to be a part of the WEST Youth Zone YPDG, contact Shineade Burton (contact details on the back page).



WHAT OUR YPDG MEMBERS SAY...

“ We meet up every week and talk about Youth Zones, as well as presenting to other groups in the local area as well as going on residential. ”

Brandy

“ I'm really looking forward to the new Youth Zone opening because I will be able to get involved in different activities that I don't usually do in school. ”

Trayquarn

“ My favourite thing about Youth Zones is everything! It has a music room – I like playing drums – and it's great for kids to have an amazing experience. ”

Tayjean



“ It is so important to ensure that WEST Youth Zone will be fully inclusive, so as not to exclude the young disabled people of the borough. I spent time touring three OnSide Youth Zones and the thing that struck me first about each site was the presence of young disabled people as equals. While I could stand in awe at the space, facilities, and activities that were available to all young people, it was seeing young disabled people taking part in activities as equals with their non-disabled peers. There is some wonderful inclusive practice taking place at Lyric Hammersmith currently and with the addition of a Youth Zone to the borough, I'm very optimistic about the future of inclusion for young disabled people in Hammersmith and Fulham. ”

*John MacNealey,
Youth & Community Services Manager,
Action On Disability*

PARTNERSHIP WORKING

Hammersmith and Fulham Youth Zone will act as a platform to help grow the total offer for young people. Youth Zones deliver the best service when they work in partnership with local voluntary and statutory organisations. As in other towns and cities, Hammersmith and Fulham's WEST Youth Zone will provide a new physical space for other organisations to deliver their activities or services to young people. Other local organisations find they can reach more young people and new young people through the Youth Zone membership.



IF YOU WOULD LIKE TO GET INVOLVED,
PLEASE CONTACT

Shineade Burton, OnSide

07525 101 604

Shineade.Burton@onsideyouthzones.org

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